# FUTURE CAMPUS MEDIA KIT 2024

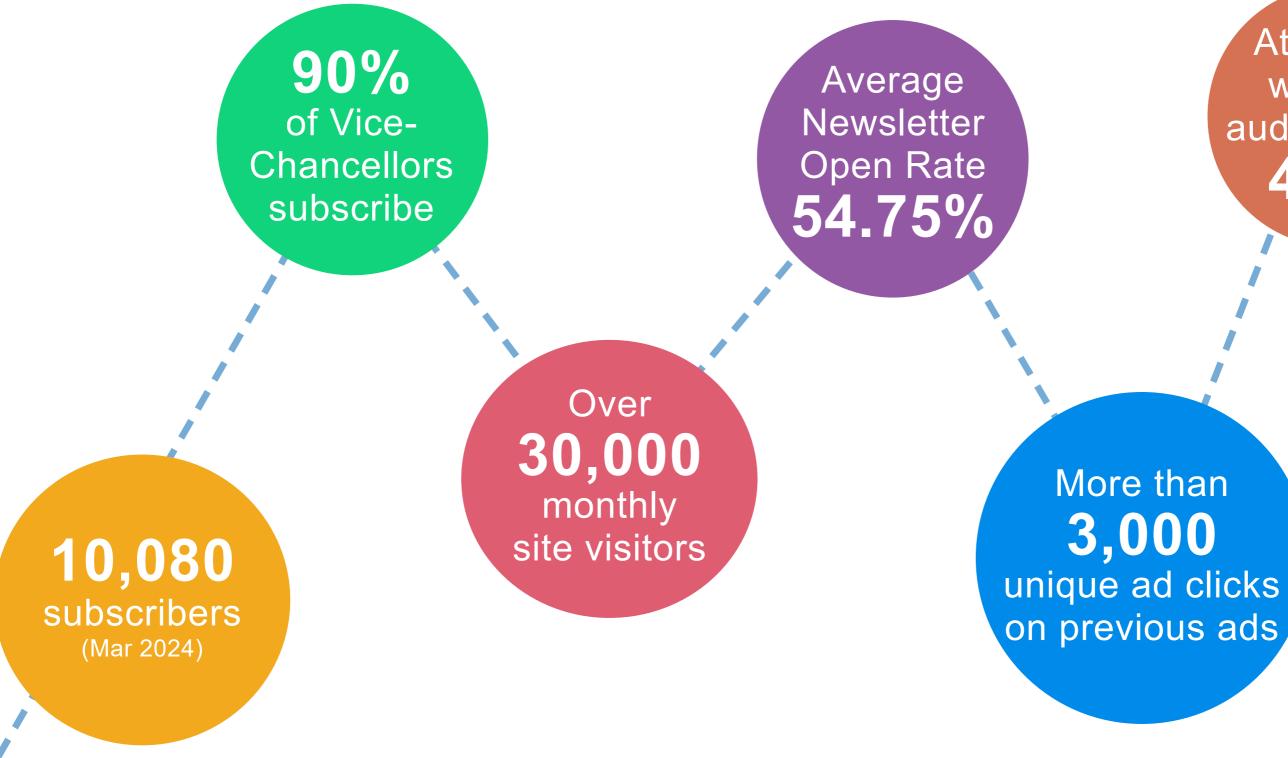
INDEPENDENT INSIGHTS For the sector from the sector





## **FUTURE CAMPUS KEY NUMBERS**

Written by the sector, for the sector, Future Campus is a unique weekly newsletter and website that brings key analysis and insights about higher education that other media don't carry.



Attracting webinar audiences of 400+

# FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement (1 email in one week)	650 px x 250 px	\$650
Newsletter banner advertisement – 2 ad discount (2 newsletter advertisements in one week)	650 px x 250 px	\$1,200
Home page banner advertisement – 30 days	250 px x 1900 px	\$1,250
Banner advertisement on website – run of site (features on pages other than home page – 30 days)	250 px x 1900 px	\$650
Full week Newsletter deal: Newsletter banner advertisement (3 emails in one week + banner on website for one week)	650 px x 250 px	\$1,500
Monthly Anchor Package Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px	\$2,000
Monthly Campaign Package Intensive campaign across a 30-day period (8 x newsletter banner ads + Feature Banner on homepage of website over 30 day period)	650 px x 250 px	\$3,750

Notes:

1. Prices exclude GST.

2. Banners, website ads & event ads can be designed to specifications for an additional fee.

3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

## **FUTURE CAMPUS RATE CARD**

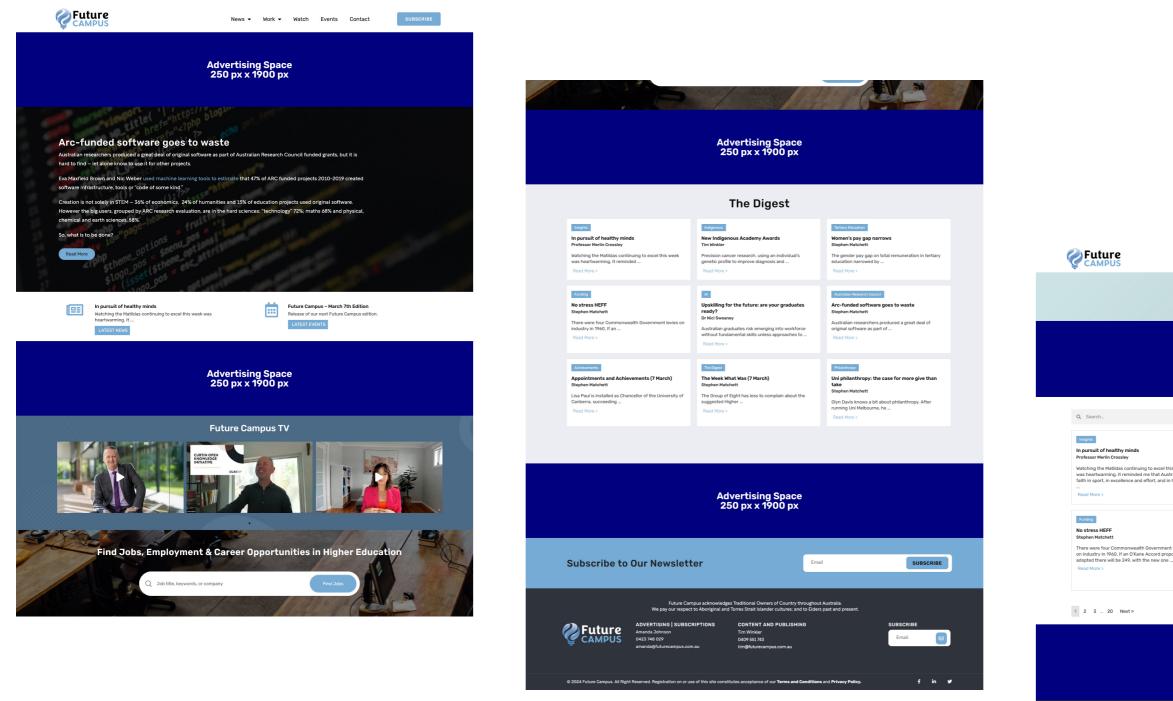
NEWSLETTER ADVERTISING	SI
Job Feature + 5 minute video interview with staff member from your Organisation to be featured on Future Campus website + Advertisement in Future Campus newsletter + 30 day listing on jobs page of Future Campus website.	
<ul> <li>Event Bundle</li> <li>+ Featured event ad in newsletter</li> <li>+ 200 word article on event (at discretion of Future Campus publisher)</li> <li>+ 30 day event listing on website</li> </ul>	
Featured Event Section + 30 word event description listed in newsletter once + Featured on website for 30 days	Ev an Su

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	\$1,500
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# **FUTURE CAMPUS** WEBSITE ADVERTISEMENTS SPACES



Notes:

- 1. Advertisement spaces & positions subject to availablity.
- 2. Banners, website ads & event ads can be designed to specifications for an additional fee.
- 3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

Work 👻 Watch Events Contact News Advertising Space 250 px x 1900 px

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Future

### Nomen's pay gap narrow

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### Arc-funded software o



# ENQUIRIES

### **CONTENT & PUBLISHING**

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### Future CAMPUS