

# FUTURE CAMPUS MEDIA KIT 2024

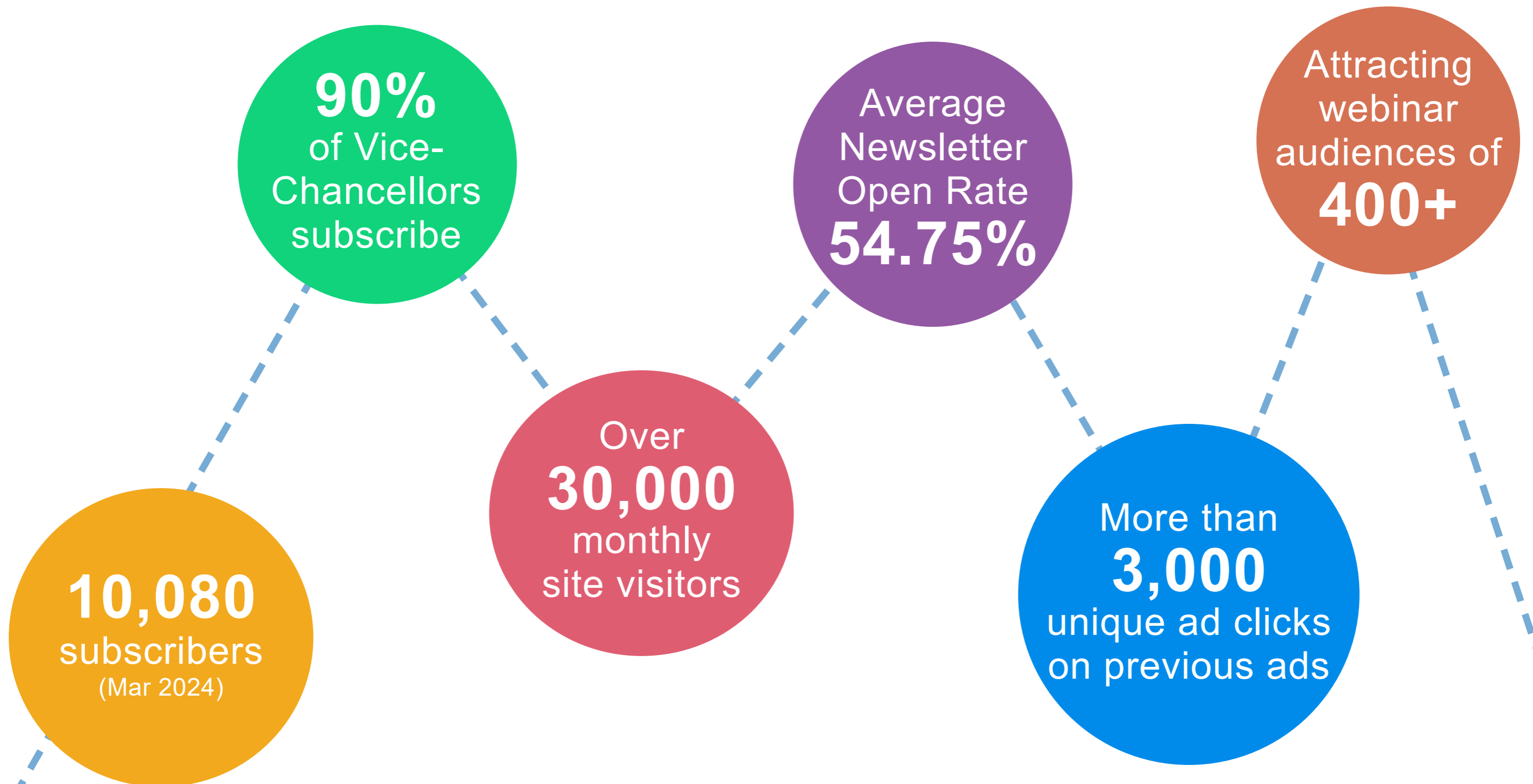
INDEPENDENT INSIGHTS  
For the sector from the sector



**Future**  
CAMPUS

# FUTURE CAMPUS KEY NUMBERS

Written by the sector, for the sector, Future Campus is a unique weekly newsletter and website that brings key analysis and insights about higher education that other media don't carry.



# FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement (1 email in one week)	650 px x 250 px	\$650
Newsletter banner advertisement – 2 ad discount (2 newsletter advertisements in one week)	650 px x 250 px	\$1,200
Home page banner advertisement – 30 days	1900 px x 250 px	\$1,250
Banner advertisement on website – run of site (features on pages other than home page – 30 days)	1900 px x 250 px	\$650
<b>Full week Newsletter deal:</b> Newsletter banner advertisement (3 emails in one week + banner on website for one week)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$1,500
<b>Monthly Anchor Package</b> Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$2,000
<b>Monthly Campaign Package</b> Intensive campaign across a 30-day period (8 x newsletter banner ads + Feature Banner on homepage of website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$3,750

**Notes:**

1. Prices exclude GST.
2. Banners, website ads & event ads can be designed to specifications for an additional fee.
3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

# FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
<b>Job Feature</b> + 5 minute video interview with staff member from your Organisation to be featured on Future Campus website + Advertisement in Future Campus newsletter + 30 day listing on jobs page of Future Campus website.		\$1,500
<b>Event Bundle</b> + Featured event ad in newsletter + 200 word article on event (at discretion of Future Campus publisher) + 30 day event listing on website		\$1,500
<b>Featured Event Section</b> + 30 word event description listed in newsletter once + Featured on website for 30 days	Event summary and weblink Supplied in Word	\$350

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# FUTURE CAMPUS

## WEBSITE ADVERTISEMENTS SPACES

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**Arc-funded software goes to waste**  
Australian researchers produced a great deal of original software as part of Australian Research Council funded grants, but it is hard to find – let alone know to use it for other projects.

Eva Maxfield Brown and Nic Weber used machine learning tools to estimate that 47% of ARC funded projects 2010-2019 created software infrastructure, tools or "code of some kind".

Creation is not solely in STEM – 34% of economics, 24% of humanities and 15% of education projects used original software. However the big users, grouped by ARC research evaluation, are in the hard sciences: "technology" 72%, maths 66% and physical, chemical and earth sciences, 58%.

So, what is to be done?

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**Future Campus TV**

**Find Jobs, Employment & Career Opportunities in Higher Education**

Job title, keywords, or company [Find Jobs](#)

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**The Digest**

- In pursuit of healthy minds**  
Professor Merlin Crossley  
Watching the Matildas continue to excel this week was heartwarming. It reminded ...  
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- New Indigenous Academy Awards**  
Tim Winkler  
Precision cancer research, using an individual's genetic profile to improve diagnosis and ...  
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- Women's pay gap narrows**  
Stephen Matchett  
The gender pay gap on total remuneration in tertiary education narrowed by ...  
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- No stress HEFF**  
Stephen Matchett  
There were four Commonwealth Government levies on industry in 1960. If an ...  
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- Upskilling for the future: are your graduates ready?**  
Dr Nic Sweeney  
Australian graduates risk emerging into workforce without fundamental skills unless approaches to ...  
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- Arc-funded software goes to waste**  
Stephen Matchett  
Australian researchers produced a great deal of original software as part of ...  
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- Appointments and Achievements (7 March)**  
Stephen Matchett  
Lisa Paul is installed as Chancellor of the University of Canberra, succeeding ...  
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- The Week What Was (7 March)**  
Stephen Matchett  
The Group of Eight has less to complain about the suggested Higher ...  
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Stephen Matchett  
Glyn Davis knows a bit about philanthropy. After running Uni Melbourne, he ...  
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Search...

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Professor Merlin Crossley  
Watching the Matildas continue to excel this week was heartwarming. It reminded me that Australia's faith in sport, in excellence and effort, and in health, ...  
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Tim Winkler  
Precision cancer research, using an individual's genetic profile to improve diagnosis and targeted care, has been recognised as a key pathway to reducing indigenous cancer ...  
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Stephen Matchett  
The gender pay gap on total remuneration in tertiary education narrowed by 2 per cent or so between '21 and '23 to 6.2%, according to ...  
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Stephen Matchett  
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Dr Nic Sweeney  
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