FUTURE CAMPUS MEDIA KIT 2024

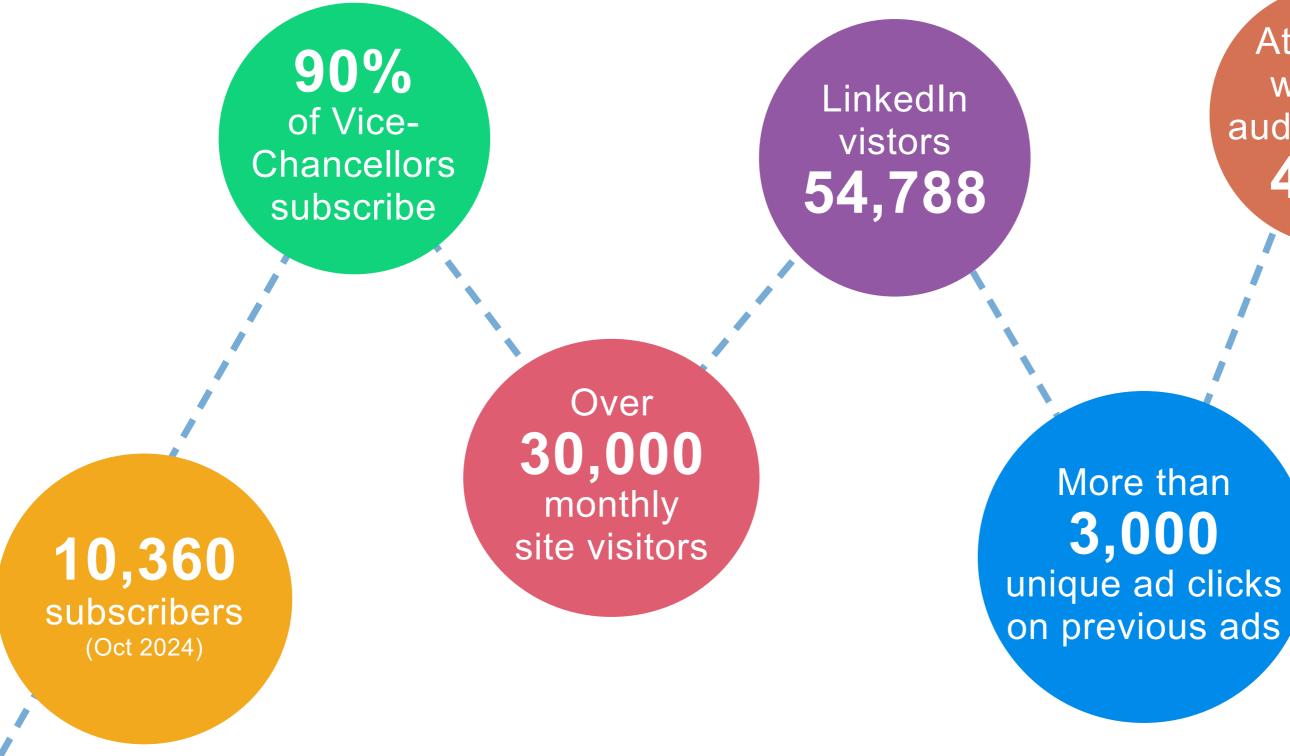
INDEPENDENT INSIGHTS For the sector from the sector





FUTURE CAMPUS KEY NUMBERS

Written by the sector, for the sector, Future Campus is a unique weekly newsletter and website that brings key analysis and insights about higher education that other media don't carry.



Attracting webinar audiences of 400+

FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement	650 px x 250 px	\$750
Full week of Newsletter banner ads (3 ads for the price of 2)	650 px x 250 px	\$1,500
Home page banner advertisement (30 days)	1900 px x 250 px	\$1,500
Banner advertisement on website – run of site (30 days, any page other than home page)	1900 px x 250 px	\$650
Monthly Anchor Package Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$2,500
Event Bundle Featured event ad in newsletter + 200 word article on event (at discretion of publisher) + 30 day event listing	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$1,750
Featured Event Section (featured on website for 30 days)		\$500

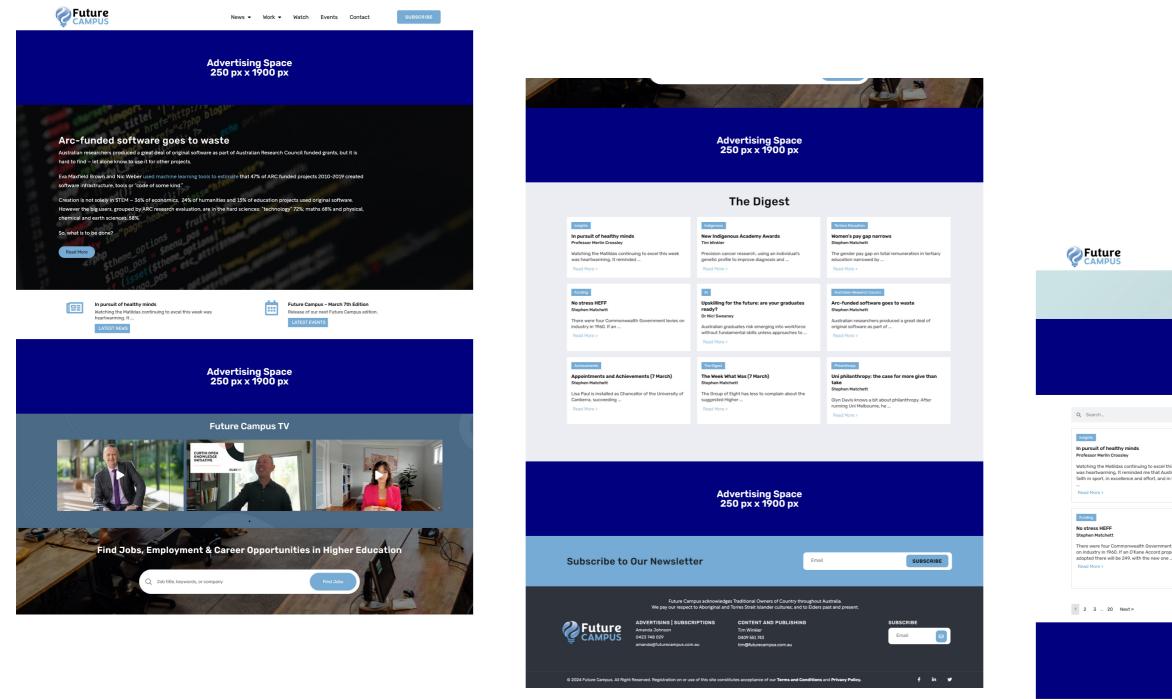
Notes:

1. Prices exclude GST.

2. Banners, website ads & event ads can be designed to specifications for an additional fee.

3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

FUTURE CAMPUS WEBSITE ADVERTISEMENTS SPACES



Notes:

- 1. Advertisement spaces & positions subject to availablity.
- 2. Banners, website ads & event ads can be designed to specifications for an additional fee.
- 3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

Work 👻 Watch Events Contact News Advertising Space 250 px x 1900 px

AI

Future

Nomen's pay gap narrow

1 '23 to 6.2%, acc

Arc-funded software o



ENQUIRIES

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Future CAMPUS