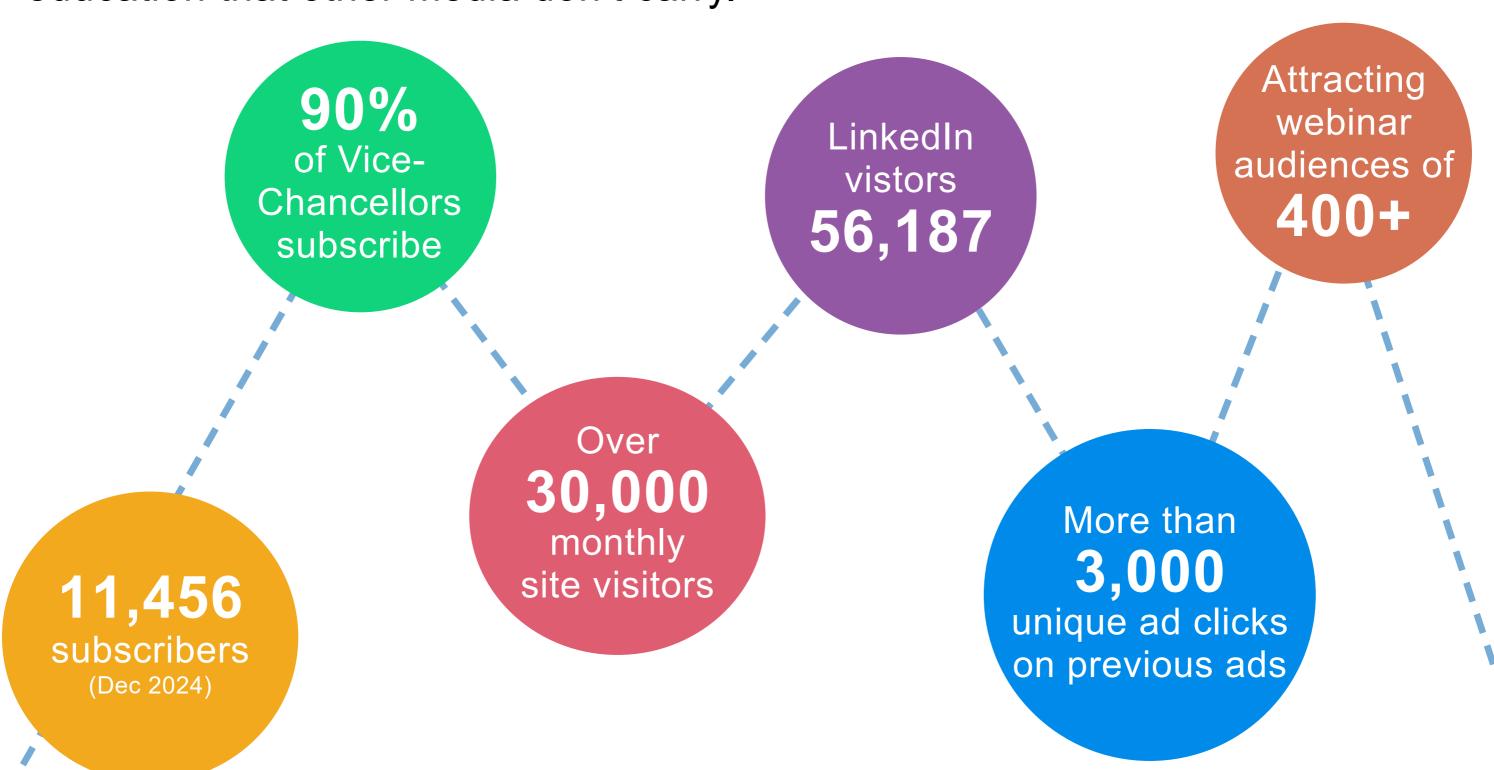
FUTURE CAMPUS MEDIA KIT 2025

INDEPENDENT INSIGHTS
For the sector from the sector



FUTURE CAMPUS KEY NUMBERS

Written by the sector, for the sector, Future Campus is a unique weekly newsletter and website that brings key analysis and insights about higher education that other media don't carry.



FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement	650 px x 250 px	\$750
Full week of Newsletter banner ads (3 ads for the price of 2)	650 px x 250 px	\$1,500
Home page banner advertisement (30 days)	1900 px x 250 px	\$1,500
Banner advertisement on website – run of site (30 days, any page other than home page)	1900 px x 250 px	\$650
Monthly Anchor Package Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$2,500
Event Bundle Featured event ad in newsletter + 200 word article on event (at discretion of publisher) + 30 day event listing	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$1,750
Featured Event Section (featured on website for 30 days)		\$500

Notes:

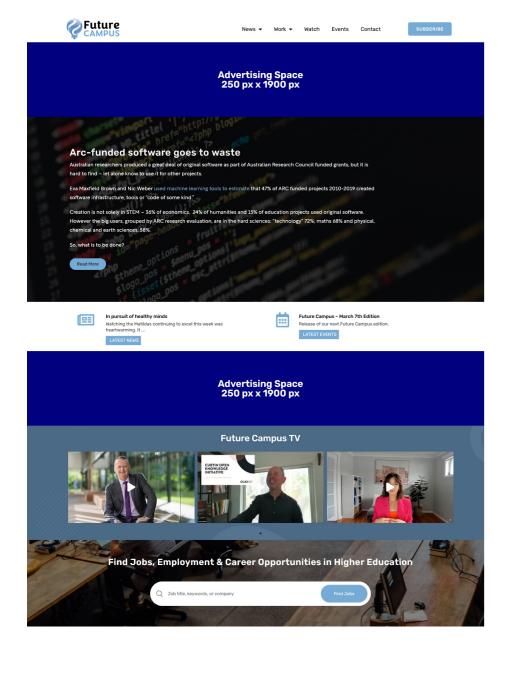
^{1.} Prices exclude GST.

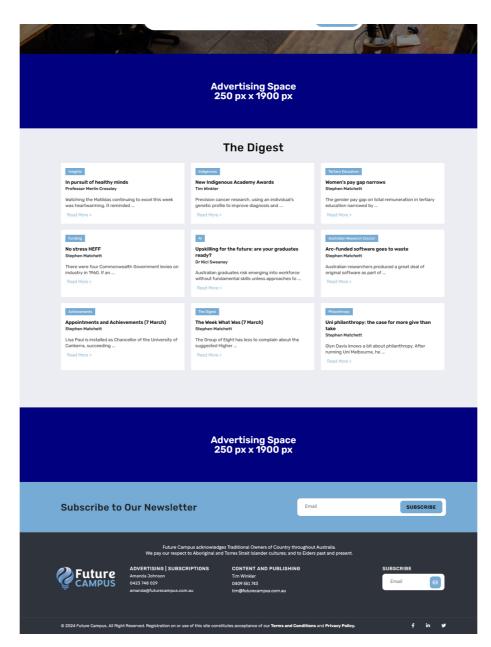
^{2.} Banners, website ads & event ads can be designed to specifications for an additional fee.

^{3.} Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

FUTURE CAMPUS

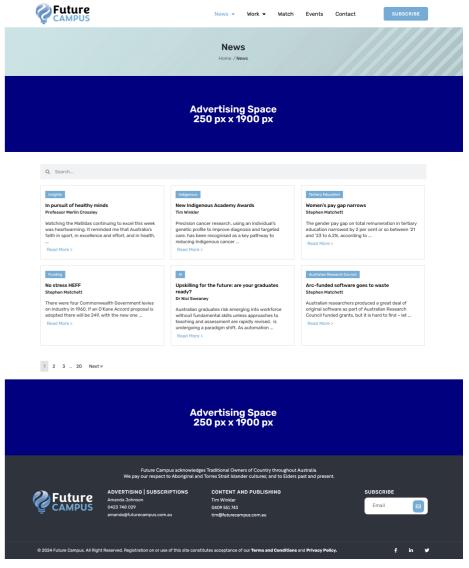
WEBSITE ADVERTISEMENTS SPACES





Notes:

- 1. Advertisement spaces & positions subject to availablity.
- 2. Banners, website ads & event ads can be designed to specifications for an additional fee.
- 3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.



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