

FUTURE CAMPUS MEDIA KIT 2026

ESSENTIAL INSIGHTS FOR AUSTRALASIAN HE

JANUARY 2026

FUTURE
CAMPUS 

FRESH PERSPECTIVES, RELEVANT EVENTS

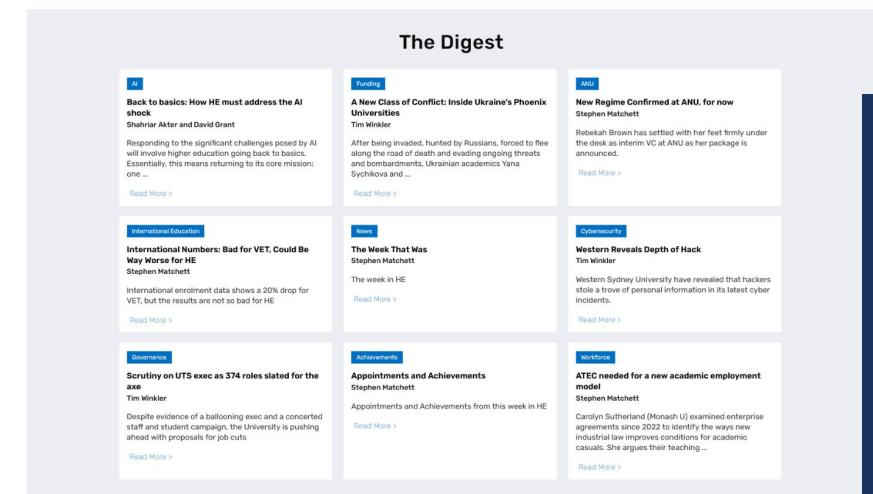
Founded in 2023 to fill a gap created when *Campus Morning Mail* ceased operation, Future Campus has grown into a thriving publication and professional development provider.

We now have more than 11,500 subscribers and deliver three newsletters per week and a website that is a valued, paywall-free record of higher education news in Australia. We also deliver events that are relevant and valued by participants.

- **Mondays** – carry a small selection of news stories and events
- **Wednesdays** – the main reads for the week, as well as the popular Appointments and Achievements column
- **Fridays** – The Week That Was – a unique digest of key news in Australian HE, accompanied by a selection of video interviews and news stories.



Future Campus Partnerships



NEWS & ANALYSIS – FREE AND FAIR



Future Campus stories are gathered by Stephen Matchett, Tim Winkler and a range of other contributors. Both are award-winning journalists with extensive experience in higher education.

We tailor the story mix based on analysis of open rates and feedback from key decision makers in the sector – ensuring strong ongoing engagement by readers.

We have a strong approach to editorial integrity, shaping every story so that it is relevant and engaging to higher education staff.

We have a strong editorial and production team. We also have a network of award-winning writers and content producers who can contribute additional perspectives to Future Campus as we grow.

VITAL SIGNS

90%
of Vice-Chancellors
subscribe

Average
Newsletter
Open Rate
58.75%

11,500
subscribers
(Dec 2026)

Over
50,000
monthly
site visitors

More than
3,000
unique ad clicks
on previous ads

Events attract
audiences of
400+



RATE CARD

FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement	650 px x 250 px	\$750
Full week of Newsletter banner ads (3 ads for the price of 2)	650 px x 250 px	\$1,500
Home page banner advertisement (30 days)	1900 px x 250 px	\$1,500
Banner advertisement on website – run of site (30 days, any page other than home page)	1900 px x 250 px	\$650
Monthly Anchor Package Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$2,500
Event Bundle Featured event ad in newsletter + 200 word article on event (at discretion of publisher) + 30 day event listing	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$1,750
Featured Event Section (featured on website for 30 days)		\$500

Notes:

1. Prices exclude GST.
2. Banners, website ads & event ads can be designed to specifications for an additional fee.
3. Advertising T&Cs apply. Please visit our website for our full Terms & Conditions.

MORE INFORMATION

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