

# FUTURE CAMPUS MEDIA KIT 2026

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ESSENTIAL INSIGHTS FOR AUSTRALASIAN HE

JANUARY 2026



# FRESH PERSPECTIVES, RELEVANT EVENTS

Founded in 2023 to fill a gap created when *Campus Morning Mail* ceased operation, Future Campus has grown into a thriving publication and professional development provider.

We now have more than 11,500 subscribers and deliver three newsletters per week and a website that is a valued, paywall-free record of higher education news in Australia. We also deliver events that are relevant and valued by participants.

- **Mondays** – carry a small selection of news stories and events
- **Wednesdays** – the main reads for the week, as well as the popular Appointments and Achievements column
- **Fridays** – The Week That Was – a unique digest of key news in Australian HE, accompanied by a selection of video interviews and news stories.

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## INSIDE UKRAINE'S PHOENIX UNIVERSITIES

After being hunted, forced to flee and evading ongoing bombardments, Ukrainian HE leaders are finding new ways to thrive.

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**Latest News**

- Back to basics: How HE must address the AI shock**  
Responding to the significant challenges posed by AI will involve higher education going back to basics. Essentially, this means returning to its core mission: one where...  
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- University Without Walls Symposium - Feb 26**  
Ukrainian academics tell the story of creating a University without Walls, followed by insights from Australian HE leaders on opportunities for new models of society-centric tertiary institutions.  
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**Future Campus Partnerships**

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### The Digest

<b>AI</b> <b>Back to basics: How HE must address the AI shock</b> Shahvir Akter and David Grant Responding to the significant challenges posed by AI will involve higher education going back to basics. Essentially, this means returning to its core mission: one where... <a href="#">Read More &gt;</a>	<b>Funding</b> <b>A New Class of Conflict: Inside Ukraine's Phoenix Universities</b> Tim Winkler After being invaded, hunted by Russians, forced to flee along the road of death and evading ongoing threats and bombardments, Ukrainian academics Yana Sychikova and ... <a href="#">Read More &gt;</a>	<b>ANU</b> <b>New Regime Confirmed at ANU for now</b> Stephen Hatchett Rebekah Brown has settled with her feet firmly under the desk as interim VC at ANU as her package is announced. <a href="#">Read More &gt;</a>
<b>International Education</b> <b>International Numbers: Bad for VET, Could Be Way Worse for HE</b> Stephen Hatchett International enrolment data shows a 20% drop for VET, but the results are not so bad for HE <a href="#">Read More &gt;</a>	<b>News</b> <b>The Week That Was</b> Stephen Hatchett The week in HE <a href="#">Read More &gt;</a>	<b>Cybersecurity</b> <b>Western Reveals Depth of Hack</b> Tim Winkler Western Sydney University have revealed that hackers stole a trove of personal information in its latest cyber incidents. <a href="#">Read More &gt;</a>
<b>Governance</b> <b>Scrutiny on UTS exec as 374 roles slated for the axe</b> Tim Winkler Despite evidence of a ballooning exec and a concerted staff and student campaign, the University is pushing ahead with proposals for job cuts <a href="#">Read More &gt;</a>	<b>Achievements</b> <b>Appointments and Achievements</b> Stephen Hatchett Appointments and Achievements from this week in HE <a href="#">Read More &gt;</a>	<b>Workforce</b> <b>ATEC needed for a new academic employment model</b> Stephen Hatchett Carolyn Sutherland (Monash U) examined enterprise agreements since 2022 to identify the ways new industrial law improves conditions for academic casuals. She argues their teaching ... <a href="#">Read More &gt;</a>

## NEWS & ANALYSIS – FREE AND FAIR



Future Campus stories are gathered by Stephen Matchett, Tim Winkler and a range of other contributors. Both are award-winning journalists with extensive experience in higher education.

We tailor the story mix based on analysis of open rates and feedback from key decision makers in the sector – ensuring strong ongoing engagement by readers.

We have a strong approach to editorial integrity, shaping every story so that it is relevant and engaging to higher education staff.

**We have a strong editorial and production team. We also have a network of award-winning writers and content producers who can contribute additional perspectives to Future Campus as we grow.**



## VITAL SIGNS

**90%**  
of Vice-  
Chancellors  
subscribe

Average  
Newsletter  
Open Rate  
**58.75%**

Events attract  
audiences of  
**400+**

**11,500**  
subscribers  
(Dec 2026)

Over  
**50,000**  
monthly  
site visitors

More than  
**3,000**  
unique ad clicks  
on previous ads

A dynamic splash of blue ink or paint against a white background, creating a cloud-like shape that frames the central text.

**RATE CARD**

## FUTURE CAMPUS RATE CARD

NEWSLETTER ADVERTISING	SIZE	COST
Newsletter banner advertisement	650 px x 250 px	\$750
Full week of Newsletter banner ads (3 ads for the price of 2)	650 px x 250 px	\$1,500
Home page banner advertisement (30 days)	1900 px x 250 px	\$1,500
Banner advertisement on website – run of site (30 days, any page other than home page)	1900 px x 250 px	\$650
<b>Monthly Anchor Package</b> Base level campaign (4 x newsletter banner ads + banner on website over 30 day period)	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$2,500
<b>Event Bundle</b> Featured event ad in newsletter + 200 word article on event (at discretion of publisher) + 30 day event listing	650 px x 250 px (newsletter) 1900 px x 250 px (website)	\$1,750
Featured Event Section (featured on website for 30 days)		\$500

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2. Banners, website ads & event ads can be designed to specifications for an additional fee.
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## MORE INFORMATION

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